

A combination of flock printing and luminous printing as an approach to enhance aesthetic and plastic values in Bridal Veil inspired by the rangoli art

Fatma Alsaïd Mostafa Madian

Assistant Professor, Department of clothes and Textile, Faculty of Home Economics, Al-Azhar University, fatmamadian@azhar.edu.eg

Abstract:

The Bridal Veil is one of the most important complements to the wedding dress, as the final form of the bride is not completed without it, as it highlights her beauty and elegance, and from here the designer must create it to suit the wedding dress and achieve the bride's uniqueness and distinction. Rangoli art is also considered one of the Indian arts that invaded the Arab world due to the recent spread of Indian series and films, also because of its diverse decorations and many layers of color. This is what prompted the researcher to shed light on the artistic and aesthetic possibilities of the art of rangoli, the creation of 30 designs for a wedding proposal based on inspiration from the motifs of the rangoli art, as Indian arts invaded the Arab world due to the spread of Indian series and films recently, and these designs were evaluated and the results were treated statistically and accordingly The best nine designs were implemented by combining flock printing and luminous printing, which achieves a unique and distinct product, which achieves the psychological happiness of the bride. **Methodology:** The research followed the descriptive, analytical, and applied approach, for its suitability for this research and for achieving its objectives . **Results :** -The research showed the richness of Rangoli art from the artistic and cultural point of view. -The wedding veil is one of the most important accessories for a bride's dress, as the bride's appearance is not complete without it . -Create 30 wedding invitation designs using rangoli motifs . -Implementation of the best 9 designs according to the opinions of specialists, by merging between flock printing and luminous printing on a material of a special character (the tulle), which enriches the artistic and aesthetic aspect of the wedding dress and the soul of the bride, as it increases her distinction and uniqueness on this night that represents a lot .

Keywords :

Flock Printing- Luminous Printing- Bridal Veil- Rangoli Art

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