

Applying Trend Forecasting Methodology for Raising the Visual Creativity of Interior Design Students (An Experiential Study)

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Abstract:

Trend Forecasting affects each discipline of Art including Interior Design, Graphics, Music, Fashion...etc. It appeared as a result of Intellectual shifting of mental and behavioral changes in societies through the years. Trend forecasting can be rearranged to form New Predicted Trends forecasted by forecasters. The Research signifies ways of applying Trend Forecasting Methodologies for raising the visual creativity of Interior Design Students, which can be obtained by Research, Experiments, Surveys to map out the future through blending of forecasting Techniques. By the end of the study the researcher constructed a methodology for learning "Trend forecasting Course" for Interior design students, also an experiential study done by the students of Art and design University to achieve Trend Books and Boards as an output of the Trend Forecasting course.

Keywords:

Trend Forecasting- Trend Techniques- Trend Methodology- Trend Curve- Creativity- Interior Design

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