Affordance as an Approach to Hermeneutics process

Prof. Dr. Mohamed Ezzat Saad Mahmoud
Professor of Industrial Design - Helwan University - Faculty of Applied Arts - Egypt

Prof. Dr. Ragab Hilal Abd el-Gawad
Professor of Industrial Design - Helwan University - Faculty of Applied Arts - Egypt

Heba All Abd El-Gawad
Phd researcher in Applied Arts - Industrial Design - Helwan University

Abstract:
Hermeneutics follows the topic of Epistemology in Philosophy in order to arrive at what is Ontology of things or beyond its apparent nature, where the interpreter seeks to fully complete Understanding of its aspects by accessing as much knowledge as possible about knowledge of that Ontology. This is through the means of integrated perception from it and mental recognition on the course of the stages of collecting the following aspects of knowledge: Immediate knowledge, Explicit Knowledge, Implicit Knowledge. The inquiry and the interpretation of the apparent Explicit Knowledge - in the literature of the field of the Hermeneutics Phenomenon is the first stage in preparation for the practice of hermeneutics, and this has prevailed until now. The exegetes did not notice that there is an important Approach that cannot be ignored if we want to proceed with the practice of hermeneutics. It is preparing the mind for that difficult task and making the initial decision to proceed with the practice of hermeneutics. Phenomenon:
The topic of the research revolves around the Immediate Awareness of the issue of hermeneutics, which is the starting platform for progressing towards the practice of interpretation and then hermeneutics. In this context, contemporary psychological studies in the third millennium have produced studies related to the mental state associated with the intuitive sense of it and the Emotional of the exegete launched by Don Norman who studied under Gibson that indicates sensory perception and the potential for action - positive or negative - Towards things spontaneously at first glance.
Objective: Exposing the positive aspects of relationship and the role that Affordance can play as a necessary approach to Hermeneutics practice.
Methodology: The research is based on the Inductive Approach. Research Plan: The following stages represent the method used to achieve the goal of the research: First Stage: Review of Literature, Second Stage: Patterns and clustering, Third Stage: Induction, Forth Stage: The stage of theory formulation and presentation of results. Results: 1. Clarify thinking approaches and their relationship to the stages of understanding in the hermeneutics process. 2. Clarify the relationship and the role of direct awareness (Affordance) in completing the stages of understanding that lead to hermeneutics. 3. Clarify the importance of direct awareness (Affordance) in increasing the good understanding that the hermeneutics seeks.

Keywords:
Affordance - Immediate Awareness - Interpretation - Hermeneutics - Thinking Approaches

Paper History:
Paper received 10th July 2019, Accepted 15th September 2020, Published 1st of October 2020