

## The Design Process Framework in Interior Design Education: An ACT-R Approach

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### Abstract:

Many studies have explored interior design pedagogy and developed teaching methods in interior design and interior design pedagogy. However, this study describes the appropriate way to use the conceptual framework of the design process by Yanksari (2020) in teaching interior design. The main research question is: how the design process's conceptual framework affects interior design's educational process in the adaptive control of thought-rational theory. This study aimed to explore the impact of the Yanksari 2020 conceptual framework on the educational process of interior design, utilizing Anderson's Adaptive Control of Thought-Rational (ACT-R) theory. A quantitative, one-shot case study approach was used. The author explained the conceptual framework to the 60 senior interior design students. After the final presentation, a survey was conducted to answer the research question. The results showed that the conceptual framework of the design process significantly enhances procedural knowledge. This positive influence is notably strong during the autonomous stage, followed by the associative and cognitive stages, with students expressing strong agreement on its benefits in the interior design educational process. A conceptual framework has been developed for further investigation and educational purposes.

### Paper History:

**Paper received May 27, 2025, Accepted July 28, 2025, Published on line September 1, 2025**

### Keywords:

Conceptual framework of design process, procedural knowledge, ACT-R theory, student cognition, interior design education.

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**CITATION**

Faten Yanksari (2025), The Design Process Framework in Interior Design Education: An ACT-R Approach, *International Design Journal*, Vol. 15 No. 4, (September 2025) pp 453-463