

The Arabic Letter as a Contemporary Global Artistic Vision: An Applied Study in Creating Contemporary Art

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Abstract:

The Arabic language is one of the sources of strength that the Arab and Islamic world is proud of. She is among the 6 most widely spoken languages in the world (un.org) and written Arabic calligraphy is an authentic cultural heritage, It has been included among the knowledge, skills and practices on the UNESCO List of immaterial Cultural Heritage on December 14, 2021 (UNESCO, 2021) This achievement was not born by chance. Rather, it is the result of profound cultural milestones that contributed to the development of this art and its distinction, The Arabic letter flexible and unique, Arabic writing provides unlimited possibilities, even in a single word Letters can be stretched and transformed in many ways to create different shapes” (unesco.org) and with progression With the existing globalization, the intersection of knowledge and the integration of arts, there has become an urgent necessity to open new horizons Contemporary visions contribute to preserving global cultural diversity, as Arabic calligraphy is within immaterial cultural heritage registered with UNESCO, This requires from us, as specialists in the field of arts, to contribute to preserving global cultural diversity through Arabic calligraphy and interest in it, and to create contemporary artistic visions that open new horizons in global artistic creativity.

Research problem: Based on what was observed during the years of scientific and practical experience and the visits of a number of Museums and art exhibitions, and the exchange of systematic and constructive scientific discussions - during the sabbatical period Scientific research in Britain - in the field of arts in general and Arabic crafts in particular, a research gap has emerged between Arabic letter and artistic contemporaneity. The research problem becomes clear through the following question: Is it possible to innovate a contemporary artistic trend based on scientific philosophical thought inspired by Arabic letter that enhances cultural diversity

Research theory: The possibility of creating a contemporary artistic trend based on scientific philosophical thought inspired by the Arabic letter that contributes to enhancing global cultural diversity.

Objective: to open new horizons in dealing with the Arabic letter and transfer it from a purely cognitive source to a plastic artistic vision - creating a contemporary artistic direction based on scientific philosophical thought inspired by the Arabic letter that contributes to enhancing cultural diversity.

The importance of the research was also represented in: developing local and international awareness of the beauty of Arabic calligraphy and its plastic possibilities - enriching the field of plastic arts by creating a new artistic direction that highlights the Arabic letter as a plastic artistic vision - creating contemporary artistic visions that contribute to global cultural diversity.

The descriptive analytical method and the experimental method were followed, and the research literature included the Arabic letter

Paper History:

Paper received April 17, 2025, Accepted June 10, 2025, Published on line September 1, 2025

Keywords:

Arabic Letter, Artistic Vision, Contemporary Art

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CITATION

Tibra Khusaifan (2025), The Arabic Letter as a Contemporary Global Artistic Vision: An Applied Study in Creating Contemporary Art, *International Design Journal*, Vol. 15 No. 4, (July 2025) pp 183-195