

Utilising the Art of Decoupage to Enrich the Aesthetic and Visual Values of Fashion Design Considering Painting Figured

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Abstract:

Fashion design complements the arts of drawing and painting, as these two disciplines rely on diverse artistic and aesthetic values. Fashion design is one of the arts that offers diverse visual values based on aesthetic, functional, and modern standards. When the artistic values of fashion design and paintings are combined using the art of decoupage, the result is an artistic work that expresses the spirit of the work, its originality, and creativity. The research paper is based on how to find artistic and aesthetic visual relationships between pictorial paintings and the art of decoupage by employing fabric materials as a simulation of decoupage materials through fashion design applications. The study deals with an analysis of artistic works of studies related to the art of decoupage as well as pictorial paintings, as the research aims to the extent of the possibility of integrating the art of decoupage and fashion design to highlight the features of pictorial paintings in order to achieve the aesthetic aspect of fashion design related to global fashion trends, as a questionnaire form was designed to achieve the hypotheses and objectives of the research, as the results showed the presence of creative vocabulary from the use of pictorial paintings and decoupage techniques as a source for fashion design, as the results confirmed the possibility of employing and integrating the art of decoupage with the arts of fashion design. The research is divided into the first axis: the problem, objectives, hypotheses of the research, the methodology used in the research, and previous studies related to the research. The second axis is concerned with the art of decoupage, fashion design, and graphic paintings. The third axis: the initial steps for applying the study sample specified in the research, which presents an analysis of the materials used, as well as a presentation and analysis of the design of innovative fashions based on the benefit of the art of decoupage used in the research sample. The fourth axis: a presentation of the results reached through the research applications and a discussion of those results by answering the research hypotheses.

Paper History:

Paper received February 28, 2025, Accepted April 13, 2025, Published online July 1, 2025

Keywords:

Decoupage, Fashion Design, Figurative Painting

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CITATION Ahmed Elbarbary, Amany Farghal (2025), Utilizing the Art of Decoupage to Enrich the Aesthetic and Visual Values of Fashion Design Considering Figurative Painting r, *International Design Journal*, Vol. 15 No. 4, (July 2025) pp 415-427