

# Analytical study of the development of free markets and the prosperity of architecture and their relationship to the strategic location For Al Hudaydah Governorate, Yemen

## Prof. Dr. Ismail Ahmed Awad

Prof. Emeritus and former head of the department in the Department of Interior Design and Furniture- Department of Interior Design and Furniture - Faculty of Applied Arts - Helwan University Ismailawaad1943@gmail.com

# Prof. Asmaa Hamed Abdel-Maqsoud

Prof. Department of Interior Design and Furniture - Department of Interior Design and Furniture Faculty of Applied Arts - Helwan University Asmaa\_hamed@a-art.helwan.edu.eg

# **Eng. Manal Abdo Ahmed Modhfar**

PhD researcher at the Department of Interior Design and Furniture - Faculty of Applied Arts - Helwan University mamodhfar@gmail.com

#### Abstract:

Yemen enjoys an important strategic location, which is a meeting point between the Red Sea and the Gulf of Aden, and here the governorate of Hodeidah plays a pivotal role in the future of the country in economic and political terms, because it encourages foreign and national investments to offer their products at competitive prices that attract customers locally and internationally, however, there are no approved free markets, and there are designs and forms of duty free shops in a traditional manner devoid of creativity, and here the strategic location of duty free shops must be activated with modern technologies and innovative designs; Make the most of the available resources and capabilities to become an important role in the local and international map. The research problem may arise in the following questions: - Is there a direct relationship between the economic and political scene and the development of free markets through the strategic location of the governorate? - Does interior design have a role in raising the efficiency of duty free shops? - Is there an inverse relationship between the development of free markets and the prosperity of the province's architecture? To what extent is compatibility between them?

Objective: From this standpoint, the research aims to understand and analyze the factors affecting the formation of the identity of the place and the correct integration of the forces of attraction to achieve the economic and political recovery of the governorate.

Search problem: - The lack of free markets in Hodeidah governorate, and the lack of awareness of the importance of the economy and politics for their development.

- Construction difficulties and difficulties of corridors between movement paths for duty free users.

Research Objective: - The development of free markets in light of economic and political developments, to enhance the attractions of the region through its strategic location and the diversity of trade in it, to provide greater attractive forces to achieve economic and political recovery in Hodeidah Governorate.

Importance of Research: - Shedding light on the importance of the general strategic location of Hodeidah Governorate to emphasize the economic, political and historical importance of the commercial area of Hodeidah Governorate. - Understand and analyze the factors influencing the formation of the identity of the place through the role of architecture, which constitutes a document of covenant between past, present and future generations and a link between the past and the present.

Research hypothesis: The research assumes the following: Employing heritage to be a source of inspiration for many architectural ideas.

Research Methodology: Historical Method: This is by clarifying how foreigners entered Hodeidah governorate because they were coveted by its strategic location.

Descriptive and analytical approach: Through an analytical study of the uniqueness of the prosperity of architecture for (Hodeidah Governorate), and the elements of architecture between local and foreign.

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