A Proposed Model of the Industrial Product Design Process Based on the User Experience Design UXD Process.

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Abstract:

This paper presents a conceptual model that integrates the principles of User Experience Design (UXD) into the industrial product design process. As the industry faces increasing demands for user-centered and intuitive products, this model aims to improve the overall user experience in product development. The proposed model adapts key stages of the UXD process—research, ideation, prototyping, and testing—within the context of industrial product design, ensuring that the product meets both functional and emotional user needs. This paper outlines a step-by-step process to align industrial design more closely with the principles of user experience, enhancing the final product's usability and satisfaction for end-users. Objective: The primary objective of this paper is to offer a method for industrial designers to create products that not only meet functional and aesthetic requirements but also provide a seamless and satisfying user experience. Methodology: The study employs a deductive reasoning approach to model development, utilizing existing UXD frameworks and adapting them to the industrial product design context. The research includes a comprehensive review of current literature on both industrial design and UXD processes. From these findings, a step-by-step process model was created and tested in hypothetical design scenarios to evaluate its applicability and effectiveness.

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