

Problems and Challenges Facing the Travel Bag Manufacturing Industry in Egypt and Their Impact on Product Quality

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Abstract:

The current research aims to study and analyze the problems and difficulties facing the travel bag industry in Egypt and its impact on product quality and limit its ability to enter the field of global competition, determine the need of that industry for specialized training centers to raise the skill level of workers in this field to increase competitiveness, study and analyze the most important problems and difficulties facing the travel bag industry and limit its ability to enter the field of global competition and develop proposed solutions to it. The research follows the descriptive approach in collecting scientific material on some of the problems and difficulties facing the production of travel bags through a field visit to some factories and workshops (field study), and the possibility of benefiting from the results of this study in developing proposed solutions. The results of the field study also showed the most important problems and difficulties facing factories when manufacturing and producing travel bags: market stagnation, dealing with the term i.e. by check and not cash (liquidity crisis), the entry of smuggled foreign products at a cheap price, the export of raw leather, which affected its shortage in the market and its high price, unskilled and untrained labor, the lack of specialized designers to design bags in Egypt, the lack of maintenance management for machines due to the lack of specialized technicians, the lack of local industries feeding the manufacture of bags, which leads to Importing all production requirements from abroad, reducing or stopping the movement of exports abroad. Each of the aforementioned problems was also addressed with the explanation and suggested solutions were developed.

Keywords:

Travel Bag, Manufacturing Industry, Product Quality

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