

A study on the role of mood boards in fashion design

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Abstract:

The study demonstrates the importance of the role of the formula board for fashion in international fashion in the field of fashion design and ready-made garments industry in the light of the following questions:

1. What is the possibility of identifying the formula board with international fashion in the field of fashion design?
2. What is the possibility of using the formula board for international fashion as a source of inspiration to develop design solutions and overcome the difficulties facing graduates as they are in charge of the ready-made garment industry?
3. What is the role of the formula board in the field of fashion design and the ready-to-wear industry?
4. What is the possibility of preparing documentary papers for design specifications inspired by formula boards for international fashion?
5. What is the possibility of establishing special standards that students can adhere to in preparing formula boards for fashion on a specific design topic that illustrate their ideas and design philosophy?

The study concluded that the formula board for international fashion has a fundamental role in the design and production of coordinated groups for a particular season, and the preparation of all design documents for its implementation in a logical manner and correct stages to ensure obtaining a piece of clothing that matches its sketch.

keywords:

mood boards - Story - Concept - Style .

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