Baroque Style Costumes As an Inspirational Source for Haute Couture Fashion

Dr. Amr Jamal Al-Din Hassouna

Ready-made clothes department - Faculty of Applied Arts - Helwan University **Dr. Nisreen Abdul Wahab Ali Al-Meligy** Ready-made clothes department - Faculty of Applied Arts - Damietta University **Dr. Amani Al-Saeed Mohammed Awad Al-Desouky** Ready-made clothes department - Faculty of Applied Arts - Damietta University

<u>Abstract</u>

The baroque era is one of the most important eras which characterized by wealth as it includes grandeur and elegance, whether in sculpture, architecture, or paintings, making it a generous era for many designers who are looking for excellence and innovation. Through paintings in baroque era we could feel that this style characterized by plentiful details, also the baroque costumes marked by extreme wealth in lines, motifs, colors and materials, where the baroque style is considered a cultural phenomenon which found it's truest expression in the art, and it's an attitude toward life emerged from it the revival of artistic talents and aesthetic values. the baroque artist blended in his art between controlling the shapes on one hand, and the strong desire to create a sense of movement on the other hand, and we can't neglect his passion for decorative details and dynamic relations in his works, we can observe that in many works of baroque artists.

So the research focused on analysis of the lines and features of costumes for men and women in this era, specifically in the period from(1600-1750), the study also included architecture, sculpture and paintings in the baroque era as an inspiration source to create contemporary designs for haute-couture fashion, which has been reached to the number (15) fashion collections inspired from the lines of costumes, architecture, sculpture and paintings, then made a statistical study on a150 sample of students from different faculties to measure the degree of students acceptance of the proposed designs ,and after obtaining the final results of designs have been implemented some designs which got the highest degree of acceptance.