

Integrating Hieroglyphic, English and Arabic Alphabet to enhance youth clothing and accessories decorative patterns.

Dr. Zeinab Ahmed Abdel Aziz

Assistant Professor of Clothing and Fabric - Faculty of Qualitative Education -
Mansoura University - Egypt

Abstract:

Each nation has its own artistic character, and whenever the decoration is derived from the environment in which the artist lives and is appropriate to the spirit of the times, the decorative designs are expressive of the national style, so this research aims to try to spread the culture of recognizing the hieroglyphic writers rich with the richness and beauty of their symbols by creating a group Among the decorative designs inspired by hieroglyphic symbols and merging them with the letters of the Arabic and English languages and implementing them on some youth clothes and accessories, in order to attract Egyptian youth to get to know their ancient civilization in a contemporary way, increase awareness and affiliation, and increase cultural awareness of foreign youth with Shoved it to a side of our Egyptian history, which is an inexhaustible source of civilization for the whole of humanity, and one of the most important results is that a set of decorative designs consisting of (50) designs divided into (10) groups and implementation (10 designs) with the style of printing on some of the youth's clothing and accessories have been demonstrated, as the results have proven The proposed designs carry the features of ancient Egyptian art and at the same time express the spirit of the times, and contribute to the spread of cultural awareness of the importance of using and learning hieroglyphic symbols and can be used in tourism promotion, as can be applied within small projects that suit young people.

Keywords:

Decorative designs, Hieroglyphic Symbols, Youth Clothes, Accessories, Printing Vinyl