

Studying of Egyptian woman's robes characteristics and Tutankhamun's jewelry motifs to create fashionable designs

Dr. Olfat Shawki Mohamed

Lecturer of Fashion Design, Apparel department, Faculty of Applied Arts, Helwan University, Egypt.

Dr. Wafaa Abd Elradi

Lecturer of Fashion Design, Apparel department, Faculty of Applied Arts, Helwan University, Egypt.

Abstract

The present research depends on studying the characteristics of the women's robes in some governorates from the Delta to Upper in Egypt. Each governorate has own characteristics (geography, weather, culture, customs, traditions, beliefsetc) which reflect on clothes. Within the wrapping of king Tutankhamun's mummy, 143 pieces of jewelry were found; the importance of them is not only in the color of the metal or beads, but also in the originality of the design and motifs (Solar Beetle, Deities, Scarabs, Udjat Eye, Vulture, Falcon Wings, Carnelian Udjat, ...etc). Egyptian woman's robes characteristics and Tutankhamun's jewelry motifs represent the challenge for designers to create women's fashion designs which emphasis on Egyptian identity. The present research aims to create collections for women which are inspired from the characteristics of Egyptian women's robes in outlines and decorated with the motifs of Tutankhamun's jewelry. The research shows that the historical study is useful to create fashion designs, which combines originality and contemporary. Studying the characteristics of women's traditional robes and the motifs of Tutankhamun is a perfect way to create fashion designs for women, which reflect the Egyptian identity. The results revealed that the designs achieved the highest evaluation level were designs that coincided with the age group Class of questionnaire in terms of compatibility with the customs and traditions, keeps up with fashion trends, emphasizes the character of Egyptian woman and her feminine look, succeeded in combine silhouettes of women traditional robes in Egypt and the aesthetics of Tutankhamun motifs, Tutankhamun motifs added aesthetic values to the design and it is suitable for women of the age group (25-40).

Keywords:

Egyptian women's robe, Tutankhamun jewelry, fashion design

References:

1. Leila, R.: "Redrawing the map", Al Ahram weekly (online), retrieved 2008-05-19.
 2. www.en.wikipedia.org/wiki/Sinai_Peninsula
 3. Nasr, Th. (1998): "history of people's fashion", World books publisher. P: 65-72, 52, 477, 76-77, 89-104.
 4. www.memphistours.com/Egypt/Egypt-Wikis/Egypt-Destination/wiki/El-Sharkia-Governorate-egypt
 5. Siwa Oasis: from wikipedia. Available on website:
 6. http://en.wikipedia.org/wiki/Siwa_Oasis#cite_ref-EBsiwa_0-4
 7. Vale, M.M.: Sand and Silver: Jewellery, Costume, and Life in the Oasis of Siwa, Kelim Press Publisher, 2011. p: 61-83.
 8. Egypt Microenterprise Finance, Microfinance Programs Map, Chemonics International Inc.2008. Available on website: <http://www.assiut.gov.eg>
 9. The role of Assiut throughout Egypt History. Available on website: www.assiut.gov.eg/englishsite/Tourist%20Sector.htm
-

10. "Fabric Altulli". A heritage art is threatened with extinction in Upper Egypt: Asharq-Awsat journal, Jan. 6, 2012, vol. 12092.
 11. <http://www.touregypt.net/historicalessays/nubia.htm>
 12. Ammar, N. (1996): Nubians, Encyclopedia of World Cultures, vol. 9, reproduced in history resource center. Farmington Hills, MI: Gale.
 13. Kordi, O. Sh.: "Using Nubian popular motifs in creating adolescent girls' fashion designs to increase their cultural awareness", 1st international conference for Arabian designers, June 23-25, 2012.
 14. www.touregypt.net/museum/tutl
 15. www.touregypt.net/museum/tripleneckpag
-