<u>The Impact of Proverbs on Children's Development and How to Use These</u> <u>Proverbs in the Field of Textile Printing.</u> Dr. Eman Ahmed Abdall

Abstract:

When talking about (Children's Literature), it's important to put into consideration our folk heritage. Actually, this folk heritage helps in supporting our children's national identity and enriching their imagination as well as their creativity.

The problem of raising up and teaching children is highly touched by both parents and teachers. Since the western culture is presented to our children in a very tempting way, they are very affected by it. This includes the western songs, films, games and sayings that highly affect our children's Egyptian identity and language. However, the Egyptian heritage of proverbs is a main philosophical source that helps in supporting our children's national identity and developing their characters.

Actually, these proverbs are a great fortune stating something commonly experienced or giving advice. They are very easy for children to know and learn.

In this research, an important issue would be presented. It's a comparison between the Egyptian proverbs and their equivalents in the western culture. In addition, the importance of using this comparison in the field of children's printed clothes. In fact, this would contribute to attracting western people to buy such clothes and get them to learn about the great Egyptian culture.

Study Significance:

- 1) Lack of interest in fashion designers' attention to the importance of proverbs and how to employ these proverbs in the field of children's printed clothes.
- 2) Developing children's language skills through proverbs which would positively affects their communication with others.
- **3**) Read the child for such popular Teaching them how to deal with their lives through valuable proverbs.
- 4) Strengthening our children's relation to their community through their cultural heritage of proverbs.

Methodology

§ The descriptive analytical method.

Objectives:

- 1) The formulation and simplification of the Egyptian Cultural heritage proverbs, in order to be easily comprehended by children.
- 2) Aiding children to learn through folk heritage to emphasize national identity.
- 3) Attract child of folk heritage by wearing printed fabrics especially T- shirt printed by the popular proverbs instead of a trend towards Western wear designs which do not express our Egyptian identity.

Results:

Through the form of a questionnaire which was used to achieve the ratio observed results ranging between 85% and 96%, which is acceptable to the target to get the results, namely:

- 1) Using the Egyptian proverbs is an easier and simpler way for children.
- 2) Supporting children's national identity and getting them to learn about their folk heritage through the comparative study between the Egyptian proverbs and their equivalents in other foreign cultures.
- **3**) Spreading the great Egyptian culture among our children in addition to children of other cultures through the idea of the printed T-shirts.
- 4) Developing children's language skills after using proverbs in designing their clothes.
- 5) Guiding children how to deal with their lives by teaching them effective proverbs.
- 6) Using computers in Textile printing designing saved time and resulted in producing clothes with amazing designs and excellent quality.

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