A strategy for Designing an Effective Guide and a Software to Facilitate Communication with Deaf Persons

Dr. Layla Amer Al Qahtani

Associate Professor of Interior Design, Chairwoman of the Interior Design Department, Faculty of Art and Design, Princess Nourah Bint Abdulrahman University

Abstract

The deaf people are human beings with significant abilities who can effectively contribute to society. This is where the value of the study actually lies. When science and technology are adequately employed as a means of communication, they add value to the role of deaf people in the society at large thereby, increasing their chances towards self-reliance.

The main purpose of this paper is to propose a strategy for designing a guide supported with a software that helps deaf people, organization owners, and the general public to communicate effectively. Giving the deaf people better chances for self-dependence in real life is another important aspect of the study. The researcher used field research, experimental and analytical descriptive research methods for collecting data, describing and analyzing information. The research concluded with a design of the right product that attains the required positive communication.

Key Words

The Deaf, The Guide, People with Disability, Strategy, Logo, Pictograph.

References

- Moors (1996) in Omari, Ghitan. (2009). Problems with the application of the general education curriculum in schools and programs for the Deaf Hope Primary in Jeddah from the point of view of teachers and administrators. Master Thesis. Department of Special Education, Faculty of Education, King Saud University, Riyadh (in Arabic)...
 - http://www.gulfkids.com/ar/index.php?action=show_res&r_id=50&topic_id=918
- Shaheen, Gamila (2012), The direction and guidance of the motor with visual disabilities. Gulf children with special needs (in Arabic)..
- Al Ezza, Saied Hosney (2001) hearing disability, Speech disorder, The international Scientific Publications, Amman (in Arabic).
- Al Assaf, Saleh Ben Hamad (1989), An introduction to Behaviour Sciences Research, Aubaican Press and Publication, Riyadh (in Arabic).
- Cass, Jacob. (http://justcreative.com/2010/04/06/branding-identity-logo-design-explained/). Accessed 10:20, November 10, 2013.
- Gentry, M. Mary, Chinn M. Kathleen, Robert, D. M. Effectiveness of Multimedia Reading Materials When Used With Children Who Are Deaf. **American Annals of the Deaf**, Volume 149, Number 5, Winter 2004/2005. pp. 394-403. Winter, 2004/2005)
- Hiesinger, Kathryn B. and Marcus, George H. Landmarks of Twentieth-Century Design: An Illustrated Handbook. New York: Abbeville Press Publishers. (1993).
- Johnes, J. Christopher. (1980). **Design Methods: Seeds of Human Futures** Edition with a review of new topics. New York: John Wiley & Sons.
- Meggs, Philip, B., **Meggs' History of Graphic Design** 4rd Edition, , New Jersey: Hopkins, John Wiley and Sons., Inc,. (2006).
- http://www.merriam-webster.com/dictionary/