Pulped Furniture
The reapplication of an old technology with an echo-material

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Abstract
The World Commission on Environment and Development (1987) defines sustainability as "Development that meets the needs of the present without compromising the ability of future generations to meet their own needs". And according to the International Institute for Environment and Development (IIED) 1996, the average worldwide annual paper consumption is 48 KG per person.
Regarding that process of recycling paper, that is counted as one of the best methods to save nature. It seems that it does not reflect the right mean of the definition of sustainability. Because of operations such paper bleaching, or pigments removing with chlorine gas or Dioxin, Those elements which cause environmental pollution, and go within human food chain to affect all the eco-system.
Here emerges the importance for pulp paper technology as perfect solution for this problem. That is because the amount of used water within the process of recycling paper with pulp technology is fewer than the process of recycling paper regular ways. Plus using no chemicals such as chlorine gas or Dioxin, which really save nature from extensive hazards.
Based on such information, there is a crucial need for designer`s creativity to apply pulped paper technology in various type of products. Mentioning the new compositions of paper with glass, polymers …etc, that could start a new generation of products attract consumers, and overcome the negative image of green products, with functional, esthetical features.

Keywords
Pulped Furniture, Echo-Material, recycled paper, sustainability, functionality.

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