

Creating Designs for Women's Transformative Clothes

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Abstract:

The research aims to study sustainability in women's clothing according to two dimensions: transformability as a basic (functional) dimension. It identifies the necessary features to supply innovative transformative clothing designs with laser technology appropriate for young women aged: (25:35) years. It shows the implemented designs to both (design experts - consumers) to identify their perspectives towards the implemented designs. The study used the descriptive analytical approach with the applied study. The research sample included: 15 specialists, who are the masters of the faculty teaching staff in the field of fashion design to check their reflections about the implemented designs, and the consumers (41), young women aged from 25 to 35 years who are interested in change and renewal. Tools of the study also include two questionnaires to study the reflections of specialists and consumers in the implemented designs.

Keywords:

Creating Designs, Women's clothes, Transformational

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Citation: Umm Muhammad Al-Sayed, Hassa Mnaea (2024), Creating Designs for Women's Transformative Clothes, International Design Journal, Vol. 14 No. 5, (September 2024) pp 203-215

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Paper History:

Paper received April 22, 2024, Accepted July 10, 2024, Published on line September 1, 2024