

Innovative Design Solutions for Upholstery Printing Textiles Inspired by Global Fashion Trends

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Abstract:

This study discussed the fashion trends and how they affected the market of printed fabrics. moreover the expert predictions for the market between 2024 and 2026, and how these predictions are expected to influence fashion trends in terms of colors and materials, and how Home decor was influenced by these expectations and interior design trends such as paint colors, furniture, upholstery fabrics, curtains and carpets, etc...The study also presented the future of artificial intelligence and its impact on the textile industry. The study also explained the concept of upholstery collection and their impact on the interior decoration of homes and living rooms, and also indicated how to achieve harmony and balance between the elements of interior design. This was used to design upholstery collection that keep up with the fashion trends of the coming years and are consistent with the trends of interior design of homes, especially living rooms. And created some designs inspired by fashion trends using AI (artificial intelligence)

Statement of the problem: The research problem is: - Lack of innovative design visions inspired by international fashion trends. - The Egyptian customer does not have the ability to find upholstery designs that are in line with international fashion trends in their respective seasons.

Research Objectives: - Creating Innovative design for upholstery printing fabrics inspired by global fashion trend predictions for fashion seasons 2024/2025, (2025/2026). - Publish printed upholstery fabrics that keep up with international fashion trends in their respective seasons in the local market.

Research Significance: - Benefit from the study of global fashion trends for the coming seasons (2024/2025), (2025/2026) To raise the aesthetic value of printed fabrics, especially upholstery fabrics with harmonious collections to match the interior design trends of the home and raise the local level of printed upholstery designs to compete in international markets.

Research Limits: Time limits: Global fashion trends from 2026:2024. Spatial limits: Furniture fabrics used in living rooms in Egypt.

Search results: . The study of global fashion trends enables the designer to inspire harmonious design collections suitable for upholstery fabrics to suit the tastes of customers. . The ability to design harmonious combinations of furnishing fabrics that can be used all in one place or together to serve the interior design and achieve harmony and coherence between the complements of the interior design. . The ability to benefit from the study of interior design trends in the coming years and design upholstery fabrics that are in line with these global trends. . Design collections Inspired by international fashion trends before they hit the global market by studying international fashion trends.

Keywords:

Fashion industry, Upholstery collection, Interior design supplements, Global Fashion trends, Textile printing

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