

Artistic Manipulation of Design Technologies by Using Digital Pattern in women's clothing

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Abstract:

Digital technology has become one of the most important implications of the third millennium that has imposed itself and contributed to the transformation of the work system from a traditional, manual system that relies on human and mental efforts to a digital system for realizing ideas that guarantees accuracy of production and speed of work.

The research aims to artistically address design technologies in women's clothing using digital practices, where the patterns of design technologies (expansions, geometries, pleats, binding and ruffles, cuts, solidification, folds and pleats) were processed and applied with innovative methods (origami folds - three-dimensional shapes - Creating Volume- Architectural Reconstruction) while employing an artistic aesthetic vision in accordance with the foundations and principles of design by digital practice and implementing samples by virtual simulation. The agreement rates of specialists in the field of clothing design and production were measured to evaluate the (constructive, aesthetic) aspect of the design technologies Manipulation by digital patterns in clothing. Women's upper part (blouse - jacket - cardigan - dress), lower part (skirt - trousers). The research followed the descriptive analytical approach by identifying the characteristics of design technologies and artistic treatments according to the foundations and principles of design, and the applied study in the artistic treatment of design technologies using Digital patterns in women's clothing. The research sample consisted of a group of professors specialized in the field of clothing design and production. The research tool was built and its validity and reliability were verified through an arbitration form for the agreement of specialists to evaluate the (structural, aesthetic) aspect of the samples implemented virtually, and to verify the research hypotheses. The results revealed that there are no statistically significant differences at the level of (0.05) between the degrees of the specialists' evaluation of the virtual samples implemented in the structural aspect. There are also statistically significant differences at the level of (0.01) between the degrees of the specialists' evaluation of the virtual samples implemented in the aesthetic aspect. There is a correlation between the (structural) aspect and the (aesthetic) aspect.

Keywords:

Artistic Manipulation, Fashion Design Techniques, Artistic and Visual Visions in Fashion Designs - Digital Patterns.

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