

The Development and sustainability in interior design and a major role in establishing identity and belonging

Investigation into handicrafts Henna Tree firewood in the village of Mit Kenana, Qalyubia Governorate

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Abstract:

A person always seeks to build positive personal relationships to enable him to integrate with other people, whether they are family, friends, co-workers, race or thought in order to be an acceptable member. These are the inner feelings that generate him to cooperate with others to invest all available resources, whether moral, intellectual or material. Hence, belonging is born, which in itself is a kind of appreciation and ethics, and in order to sustain belonging, it is necessary to work and adhere to the principles, Customs and laws in order to succeed and continue in a team spirit, and to root belonging, resources must be sustained and secure a future outlook to feel stable and work on building, adding and developing. And here comes the role of Applied Arts and interior design in providing technical support to improve the standard of living and create new horizons for the sustainability of belonging through participation with the medium, small and Micro Enterprise Development Authority –the Egyptian Council of ministers - to develop handicrafts experimentally to develop the craft of henna firewood in the village of MIT Kenana in Kaliobeya governorate, which is a gathering and a center for and provide designs to open new marketing outlets. The problem of research through diagnosis was revealed in the sufficiency of craftsmen with their expertise, away from benefiting from the scientific ideas of research bodies and designers, with the presence of other raw materials with henna wood such as Samar, Egyptian bamboo and halva. Through the guidance and guidance phase, work was carried out on the research objectives, which are to confirm the role of Applied Arts and interior design in providing technical support to improve the standard of living and create new horizons for the sustainability of affiliation through cooperation between candidate development teams from universities and craft associations. With the promotion and advancement of the handicrafts and heritage sector and the preservation of the Egyptian identity-the craft of henna firewood-with the participation of young people in the development plans and designs for freedom gatherings, work on building a brand and opening new marketing outlets. In addition to increasing the experiences gained for young people and building bridges of cooperation and trust between the Craftsman, designer and scientific research bodies. The study has presented a proposal in the production of wood veneer, curtain works and curved furniture, which is still in the initial stages of application, with the problem of the presence of dead henna firewood, which is not used except for burning in furnaces, which causes environmental problems, this study has provided an applied result in the design of using henna firewood in garden furniture and balconies, solar barriers – pergolas - demountable and installed to overcome the problems of export, transportation of personnel and equipment to some tourist areas that have their own requirements, which contributes to saving expenses, opening foreign markets and exporting them, which it contributes to filling the trade balance deficit and providing foreign exchange. The research study recommends the participation of marketers to work on marketing the products of these conglomerates, which work perfectly and have the potential for development with their integration to participate in exhibitions and open marketing outlets internally and externally to overcome the problems of individual work. The research study concluded after the victory of the Beni Suf University team in the second place the following results: - Students and graduates of Beni Suf University have the ability to deal systematically and scientifically with the development of crafts and handicrafts - The plan of the Egyptian cabinet and the small and Micro Enterprise Development Authority helped to increase the confidence of young people in their abilities to participate in the state's plans, which led to their affiliation. - The positive ability to accept the development of craftsmen contributed to the success of the proposed designs and increased sales at our heritage exhibition. - Accept the customers of the electronic market for henna wood raw materials and associated raw materials and increase their interaction on the marketing Health created by the team based on studies of marketing methods. Based on the research study, the following recommendations emerged, 1. Preserving the Egyptian identity and paying attention to the employment of heritage in various fields. 2. The need to pay attention and focus on traditional hand-forming techniques, their development and simplification, and attention to small and micro-projects, which contributes to raising the competitiveness of the Egyptian heritage product. 3. Making qualified training courses for makers to master handicrafts. 4. Support of economic activity based on handicraft industries. 5. Invitation to an international conference on environmental, traditional and heritage crafts, 6-maintaining communication between the youth of the research bodies and the craft workshops and expanding the scope of participating crafts. 7. Providing health and social welfare cover and training courses for craftsmen and their families

Keywords:

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