

## **Innovating Women's Outerwear Designs for Special Bodies in light of TRIZ Theory**

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### **Abstract:**

This research aims to study the partial physical defects of a woman's body that are of a special nature (partial physical defects), to benefit from the principles of TRIZ Theory of Inventive Problem Solving, to identify the foundations that international fashion designers have addressed when designing clothes that suit some physical defects, to provide design proposals for outer clothes features of bodies of a special nature (partial physical defects) in light of TRIZ theory. The descriptive approach was used and applied for being suitable to achieve the research objectives. The tools included a questionnaire to measure the opinions of specialists, a questionnaire to measure the opinions of female consumers, and the results resulted in the following:

1-There are statistically significant differences at the level of (0.01) between the opinions of specialists for the proposed designs with regard to aesthetic aspects, design No. "2" obtained the preference over the designs for partial defects "chubby arm," followed by designs (first, third, fourth), and Design No. "3" The highest score is for the designs of partial defects "big tummy", followed by designs (second, first, fourth). As for designs of partial defects "large chest", design No. "3" received the highest score, followed by designs (fourth, second, first).

2-There are statistically significant differences (0.01) between the opinions of specialists for the proposed designs with regard to functional aspects when, and Design No. "1" achieved the preference for designs for partial defects "chubby arm", then followed by designs (second, third, fourth), and Design No. "3" took the lead for designs of partial defects "big tummy", followed by designs (second, first, fourth). As for designs of partial defects "large chest", design No. "3" achieved first place, followed by designs (fourth, second, first).

3-There are statistically significant differences between the opinions of consumers at a significance level (0.01) for the proposed designs. By reviewing the opinions of consumers in terms of the preference of the designs for partial defects "chubby arm", design number "1" achieved first place, then it was followed by the designs (second, third, Fourth), Design No. "3" came in the lead for designs of partial defects "big tummy," followed by designs (second, first, fourth). As for designs of partial defects "large chest," design No. "3" achieved first place, followed by designs (fourth, second, first).

4- There is a correlation between the ranking of the proposed designs by both professionals and consumers, amounting to (0.876), which is a statistically significant value at the level of (0.01), and it is a direct relationship that indicates the presence of great agreement between their opinions.

### **Keywords:**

Innovation - women's outer clothes - Bodies with a Special Nature - Triz Theory

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