# The Artistic Properties of Cinematography with Volumetric Screen Technology and Virtual Production

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#### Abstract:

The use of techniques for separating the foreground from the background is part of the cinematic technical history since the invention of the art of cinema, to achieve the required artistic and creative aspect of storytelling. New and innovative technology was introduced recently, which is the Volumetric Screens, that enables the director of photography through virtual production to project the finished graphic designs onto a screen behind the actors during the filming process, eliminating the need for chroma keying and background compositing in post-production. The importance of this study comes from the need to study the characteristics of the image produced and the creative possibilities offered to the cinematic imagery and their impact on the artistic and creative side to help the director of photography in choosing the most effective method to achieve the artistic and dramatic purposes, to make optimal use of this technology, and the limits and problems facing designers in this field.

### Keywords:

Cinema Technology, Digital Cinema, Virtual Production, XR Studios, Chroma Keying, Cinema, Visual Effects

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