

## Innovative Plastic Constructions in Hanging Printed Designs Through the Integration of Installation and Optical Arts

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### **Abstract:**

Postmodern arts appeared with the end of the 19th century, in which the artist tried to break the traditional patterns of art, trying to send his message to the audience by involving them in the artwork to bridge the gap between him and the audience, and Success has become linked to the degree of interaction and influence , The artworks of that period were characterized by a re-reading of the artistic heritage , And those arts became concerned with revolutionary experimentation against inherited traditions, and art became social that calls for participation . One of the most important arts that appeared in the postmodern period is the installation art . installation art is known as one of the directions of postmodern art that focused on audience participation and linking art to society , and It is a new language invented by the artist to be more communicative and understanding with the audience . It refers to the concept of display and how to organize and coordinate the elements of the artwork in a "real space" whether internal or external. It is a kind of mental activity carried out by the artist to practice this modern form of art, and the idea of the exhibition is based on taking advantage of installation art to clarify an idea and organizing work elements inside the exhibition hall. The most important thing that distinguishes these works is their dependence in the first place on the privacy of the place and the manufacture of the art work in a specific space or in an external place. It does not contain the separate vision of each element separately, but depends on the total and organic interaction between all the elements within the spatial system by using different modes of expression, and these elements are (Site) , (Specifie Sit) , (Modes of expression), (Artwork) .

### **Keywords :**

Constructions- Installation Art- Optical Art – Integration.

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