The Effect of Clothing Color Design on the Body's Bioenergy

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Abstract:

The research dealt with the effect of colors in clothes on improving and increasing the body's positive energy, The research aims to try to reach designs for three color groups that are designed according to scientific standards to be printed on a cap for women that contribute to improving the vital energy of the body, The importance of the research lies in benefiting from colors in increasing the positive impact on body energy and providing designs suitable for industrial production to help consumers increase their positive energy, The research followed the experimental approach to measure the energy of the sample's body before and after wearing the four caps in succession, the criteria for the colors of the first cap were according to the seven energy centers and paths in the body, and the coloring was done according to four colors (red, blue, yellow and violet), while the bases for designing the second cap were according to the chakras which is the gate/energy of the body, and there are seven chakras, each chakra has its own color, so the colors of the cap ranged from color (light turquoise, then green, followed by orange), while the design of the colors of the third cap was done according to the six color schemes of the color circle, and it was followed Adjacent color scheme (green, blue and turquoise), Four Caps, the first, was implemented without colors (officer) and three Caps with the color designs specified according to the previous standards. The control cap (without colors), then the three colored clips to determine the best color collection affecting the body's energy field. The results clarified that the body's vital energy increases when wearing the controlled kind (without colors) compared to regular clothes, as it was found an increase in the vital energy of the body when wearing the three colored lamps, but with varying degrees of the energy field according to the measurement of both (body aura, tension, balance, right side, The left side, chakras, yin, yang, nervous system, immune system. Study energy science to benefit from it in other aspects of the clothes and the environment surrounding man. And attention to the theories of scientific and psychological colors to take advantage of their applications in the field of fashion.

Keywords:

the effect of colors - color design - clothing - vital energy.

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