

## “Urban Planning and Neighborhood Development As per Sustainability Certification systems: SWOT Analysis”

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### Abstract

Urban Planning and Neighborhood Development (UPND) rating systems provide a crucial role in advancing sustainable urban growth by integrating principles of smart growth, urbanism, and green building into community design. Systems like LEED for Neighborhood Development (LEED-ND), BREEAM Communities, DGNB Urban Districts and Egypt's Green Pyramids Rating System (GPRS) assess sustainability at the neighborhood scale, addressing environmental resilience, social equity, and economic vitality. Unlike building-specific rating systems, UPND systems evaluate entire neighborhoods, incorporating factors such as transportation connectivity, energy efficiency, resource management, and community well-being. The research problem is the limited effectiveness of UPND rating systems in achieving sustainable urban growth at the local level, with a particular focus on Egypt's GPRS. The research aims to adapt and enhance the GPRS framework to align with international standards while addressing Egypt's unique socio-environmental challenges. The methodology involves analyzing the criteria, frameworks, and implementation strategies of global and local UPND systems, complemented by a SWOT analysis to evaluate their strengths, weaknesses, opportunities, and threats in achieving sustainability. The research ultimately contributes to the development of resilient, vibrant, and inclusive neighborhoods in Egypt, aligning local practices with global sustainability goals and offering insights into improving the effectiveness of UPND systems in diverse contexts.

### Keywords

Planning;  
Neighborhood;  
Sustainability;  
SWOT Analysis

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### 1. Introduction

Over the past two decades, interest in the development and implementation of Neighborhood Sustainability Assessment (NSA) tools has grown significantly worldwide. NSA tools are part of the broader and more established urban sustainability assessment movement, which originated in the early 1990s with the United Nations' adoption of Agenda 21, highlighting the importance of local actions in advancing global sustainability (Merino-Saum et al., 2020). Numerous initiatives have been developed to promote sustainability at the neighborhood level, drawing upon a rich legacy of neighborhood planning that dates back to the early 20th century (Sharifi, 2016b).

The Neighborhood is a scale that has received particular attention as it is a basic urban unit that is small enough to experiment with innovative planning and design ideas, and large enough to take

systemic and integrated approaches to urban development that account for interactions between different urban elements, adding to that the neighborhood is an optimal scale for considering/promoting social interactions between residents and engaging local stakeholders in sustainability initiatives, which is emphasized in the New Urban Agenda and the SDGs (Benites et al., 2020). Sustainable urban development has emerged as a critical priority in addressing the global challenges of rapid urbanization, resource scarcity, and climate change. Urban Planning and Neighborhood Development (UPND) rating systems serve as essential tools in this endeavor by incorporating principles of smart growth, sustainable urbanism, and green building practices into the planning and design of communities. These systems, such as LEED for Neighborhood Development (LEED-ND), BREEAM

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Communities, DGNB Urban Districts and Egypt’s Green Pyramids Rating System (GPRS), offer a structured framework to evaluate and guide sustainable practices at the neighborhood scale. Unlike building-centric rating systems, UPND systems adopt a holistic approach, addressing interconnected aspects of sustainability, including environmental resilience, social equity, economic vitality, and community well-being. Despite the significant potential of these systems, their application often faces challenges at the local level, where unique socio-environmental contexts and urban challenges can limit their effectiveness. Egypt’s GPRS, developed as a localized sustainability framework, aims to integrate global sustainability standards while addressing the specific needs of Egyptian neighborhoods. However, the system’s alignment with international standards and its capacity to effectively promote sustainable urban growth remain areas of concern. This study explores the frameworks, criteria, and implementation strategies of global and local UPND rating systems, with a particular focus on adapting and enhancing the GPRS to meet international benchmarks. By conducting a SWOT analysis (strengths, weaknesses, opportunities, and threats), the research evaluates the performance and limitations of these systems in driving sustainable neighborhood development in Egypt. The study aims to propose actionable recommendations to improve the efficiency of local systems in fostering resilient, vibrant, and inclusive communities. By addressing the gaps in the implementation of UPND rating systems, this research contributes to the global discourse on sustainable urban development, supporting Egypt’s efforts to create sustainable communities that align with international sustainability goals while responding to the country’s unique socio-environmental challenges.

## **2- The Leadership in Energy and Environmental Design for Neighborhood Development (LEED-ND)**

(U.S. Green Building Council, n.d.) and (Diaz-Sarachaga, Jato-Espino, & Castro-Fresno, 2018)

**Introduction:** The Leadership in Energy and Environmental Design for Neighborhood Development (LEED-ND) is an internationally recognized certification program that integrates the principles of smart growth, urbanism, and green

building into the planning, design, and development of neighborhoods. Established by the U.S. Green Building Council (USGBC), in collaboration with the Congress for the New Urbanism (CNU) and the Natural Resources Defense Council (NRDC), LEED-ND promotes sustainable community development that benefits the environment and enhances the quality of life for residents.

### **Key Objectives**

#### **2-1- LEED-ND aims to:**

- Encourage Smart Growth: Promote efficient land use by focusing development on existing urban areas to reduce urban sprawl.
- Foster Sustainable Urban Design: Support the creation of walkable, transit-oriented, and compact communities.
- Protect the Environment: Mitigate the environmental impacts of neighborhood development through sustainable practices.
- Enhance Community Livability: Encourage mixed-use developments, improved connectivity, and public spaces to create vibrant and equitable communities.

#### **2-2 Structure and Criteria**

**The LEED-ND certification evaluates projects based on three main categories:**

- Smart Location and Linkage (SLL):
  - Focuses on site selection, encouraging developments in locations that protect natural habitats and reduce dependency on automobiles.
  - Example criteria: Proximity to public transportation, brownfield redevelopment, and habitat conservation.
- Neighborhood Pattern and Design (NPD):
  - Emphasizes the design of the neighborhood to support walkability, accessibility, and community engagement.
  - Example criteria: Walkable streets, mixed-use neighborhoods, and affordable housing.
- Green Infrastructure and Buildings (GIB):
  - Evaluates the sustainability of building construction, energy efficiency, water conservation, and storm water management within the development.
  - Example criteria: Energy-efficient buildings, reduced water use, and on-site renewable energy generation.

### 2-3- Benefits of LEED-ND

#### Environmental Benefits:

- Promotes the conservation of natural resources and habitats.
- Reduces greenhouse gas emissions by supporting transit-oriented development and energy-efficient infrastructure.

#### Economic Benefits:

- Enhances property values and attracts investments due to its reputation as a sustainable certification.
- Reduces operating costs for developers and residents through energy and water efficiency.

#### Social Benefits:

- Improves community health through better air quality, reduced noise pollution, and increased access to green spaces.
- Fosters inclusivity and equity through affordable housing and accessible public amenities.

### 2-4- LEED-ND Certification Levels

Projects earn points across the aforementioned categories and can achieve one of four certification levels based on their cumulative score:

- Certified: 40–49 points
- Silver: 50–59 points
- Gold: 60–79 points
- Platinum: 80+ points

Additional innovation and regional priority credits may enhance a project's score.

### Conclusion

LEED-ND represents a transformative approach to urban development, emphasizing sustainability, connectivity, and livability. However, addressing financial and regulatory challenges will be essential to expanding its adoption and ensuring its long-term success.

For stakeholders, from policymakers to developers, embracing LEED-ND aligns with a broader vision of building a sustainable future for communities across the globe. (Szibbo, 2015)

### 3. Breeam Communities

(BRE Global, 2024) and (BRE Global, 2017)

**Introduction:** BREEAM (Building Research Establishment Environmental Assessment Method) Communities is an independent, third party assessment and certification standard based on the established BREEAM methodology. It is a framework for considering the issues and opportunities that affect sustainability at the earliest

stage of the design process for a development. The scheme addresses key environmental, social and economic sustainability objectives that have an impact on large-scale development projects.

BREEAM Communities is specifically designed for mixed-use, residential, and urban development projects. It assesses a project at the master planning stage, ensuring sustainability is embedded from the earliest design phases. Unlike individual building certifications, BREEAM Communities evaluates the broader impact of a development on its surrounding environment and community.

#### 3-1- Key Objectives

- **Encourage Sustainable Design:** Promote designs that enhance the environment, social equity, and economic viability.
- **Holistic Approach:** Address land use, transport, energy, water, waste, materials, ecology, and community integration.
- **Enhance Quality of Life:** Ensure developments contribute positively to the well-being of future occupants and the local community.

#### 3-2- Assessment Process

The assessment is divided into three key stages, each aligning with the development timeline:

- **Preparation and Design (Pre-planning)**
  - Early integration of sustainability principles.
  - Collaboration among stakeholders, including planners, developers, and the community.
  - Preliminary scoring of sustainability criteria.
- **Post-Planning (Development Approval)**
  - Detailed evaluation of planning permissions and sustainability measures.
  - Confirmation of design integration for utilities, transportation, and other infrastructure.
- **Implementation (Construction & Operation)**
  - Monitoring sustainability performance during construction.
  - Post-completion verification of implemented measures.

#### 3-3- Assessment Categories

BREEAM Communities is a sustainability assessment method for evaluating and improving the environmental, social, and economic performance of large-scale developments. It follows a master planning process divided into three steps: Establishing the principle of development, determining the layout of the development, and designing the details. The system groups evaluation into six core categories:

• **Governance (GO):**

Promotes stakeholder engagement in design, construction, operation, and management phases.

Key aspects include:

- **Consultation Plan (GO 01):** Ensures inclusive engagement of community members and stakeholders early in the planning process.
- **Consultation and Engagement (GO 02):** Extends community involvement to layout and design phases.
- **Design Review (GO 03):** Evaluates design quality through stakeholder inputs.
- **Community Management of Facilities (GO 04):** Addresses the long-term stewardship of shared amenities.

• **Social and Economic Wellbeing (SE)**

Focuses on societal and economic impacts.

Key issues include:

- **Economic Impact (SE 01):** Assesses the local economic benefits and avoids net job losses.
- **Demographic Needs and Priorities (SE 02):** Ensures the development aligns with local demographic trends.
- **Housing Provision (SE 05):** Addresses housing variety and affordability.
- **Public Realm (SE 07):** Enhances shared spaces for community use.
- **Training and Skills (SE 17):** Encourages workforce development to meet local needs.

• **Resources and Energy (RE)**

Encourages efficient resource use and carbon reduction. Key criteria:

- **Energy Strategy (RE 01):** Focuses on optimizing energy use through renewable sources and efficient designs.
- **Low-Impact Materials (RE 05):** Advocates for sustainable material selection.
- **Water Strategy (RE 03):** Addresses efficient water management, including rainwater harvesting.
- **Sustainable Buildings (RE 04):** Encourages energy-efficient building designs.

• **Land Use and Ecology (LE)**

Supports sustainable land management and biodiversity enhancement. Key points:

- **Ecology Strategy (LE 01):** Preserves and enhances natural ecosystems.
- **Enhancement of Ecological Value (LE 04):** Improves biodiversity through landscaping.

- **Rainwater Harvesting (LE 06):** Promotes sustainable water use.

• **Transport and Movement (TM)**

Sustainable transportation options. Key criteria:

- **Transport Assessment (TM 01):** Plans for sustainable mobility systems.
- **Cycling Network and Facilities (TM 03, TM 05):** Supports active transportation with dedicated infrastructure.
- **Public Transport Access (TM 04):** Ensures connectivity to transit systems.

• **Innovation (Inn)**

Rewards developments adopting groundbreaking practices or technologies not covered in the core categories.

**3-4- Scoring and Certification Levels**

BREEAM Communities uses a weighted scoring system across its categories to determine the overall performance of a project. The final rating is classified into one of five levels:

- Pass ( $\geq 30\%$ )
- Good ( $\geq 45\%$ )
- Very Good ( $\geq 55\%$ )
- Excellent ( $\geq 70\%$ )
- Outstanding ( $\geq 85\%$ )

**3-5- Benefits of BREEAM Communities**

• **Environmental:**

- Reduced carbon footprint through energy-efficient designs.
- Improved resource conservation and waste management.

• **Social:**

- Enhanced quality of life for residents.
- Stronger community ties and inclusivity.

• **Economic:**

- Increased property value and marketability.
- Reduced operational costs for occupants and developers.

• **Regulatory Compliance:**

- Alignment with local and international sustainability regulations.

**Conclusion:**

BREEAM Communities is a robust framework that helps guide sustainable urban development, ensuring projects deliver long-term environmental, social, and economic benefits. While its adoption can present challenges, the positive impact on community resilience and quality of life makes it an essential tool for sustainable planning. (Sharifi, Dawodu, & Cheshmehzangi, 2021)



#### 4. The DGNB Urban Districts Certification System

(Bahale & Schuetze, 2023) and (DGNB e.V., n.d.)

**Introduction:** The DGNB (Deutsche Gesellschaft für Nachhaltiges Bauen) certification system for districts, as outlined in its 2020 version, serves as a comprehensive framework for sustainable urban development. It evaluates and promotes the planning, construction, and operation of districts based on a holistic approach to sustainability. The system addresses five key areas: environmental quality, economic quality, sociocultural and functional quality, technical quality, and process quality, ensuring a balanced and integrated assessment of sustainability. The DGNB-districts system provides tools to minimize CO<sub>2</sub> emissions, enhance climate resilience, and support biodiversity, while emphasizing circular economy principles. It accommodates various types of districts, including urban, business, industrial, and commercial areas, and integrates global sustainability goals, like the UN's Agenda 2030. Moreover, it incentivizes innovative solutions and user-centered planning, offering bonuses for projects that exceed standard benchmarks. The certification process, applicable from the early planning stage, facilitates collaboration among stakeholders to achieve sustainable and livable environments.

##### 4-1-Key Features of the DGNB Urban Districts Certification System

The DGNB Urban Districts Certification System (2020 version) is a comprehensive framework designed to promote sustainability in urban development. Key features include:

- A. Holistic Sustainability Framework:**
  - Evaluates projects across five dimensions: environmental, economic, sociocultural and functional, technical, and process quality, each weighted equally (20%).
- B. Alignment with Global Goals:**
  - Supports the United Nations Sustainable Development Goals (SDGs) and awards bonuses for contributions to climate action, biodiversity, and other SDGs.
- C. Innovation and Flexibility:**
  - Introduces innovation areas to encourage novel approaches in sustainability and planning freedom.

- Criteria include circular economy bonuses to promote resource efficiency, recycling, and waste reduction.

##### D. Comprehensive Assessment:

- Considers life-cycle impacts of urban districts, including design, construction, operation, and deconstruction.
- Focuses on reducing CO<sub>2</sub> emissions, improving urban climates, and fostering biodiversity.

##### E. Sociocultural Focus:

- Prioritizes human health, well-being, and inclusion through criteria like thermal comfort, barrier-free design, and social infrastructure.

##### F. Technical and Mobility Advancements:

- Emphasizes smart infrastructure and sustainable mobility, including pedestrian and cyclist-friendly designs and energy-efficient systems.

##### G. Process Quality and Governance:

- Strengthens project management, participatory design, and governance for transparent and effective implementation.

##### H. Adaptability Across Contexts:

- Applicable to various district types (urban, commercial, industrial, event areas) and adaptable to local and international contexts.

This system is a robust tool for developers and planners aiming for sustainable, innovative, and user-centric urban districts.

##### 4-2- Assessment Criteria

The DGNB assessment for districts, as outlined in its 2020 version, is structured across five equally weighted core criteria groups, emphasizing a comprehensive approach to sustainability:

##### A- Environmental Quality (20%)

- Life-Cycle Assessment (ENV1.1): Evaluates the environmental impacts across the life cycle of the district.
- Pollutants and Hazardous Substances (ENV1.2): Aims to minimize harmful substances affecting humans and ecosystems.
- Urban Climate (ENV1.5): Addresses the district's influence on microclimatic conditions for health and well-being.
- Resource Use (ENV2): Includes water cycle systems (ENV2.2), efficient land use (ENV2.3), and biodiversity promotion (ENV2.4).

## **B- Economic Quality (20%)**

- Life-Cycle Costs (ECO1.1): Assesses long-term economic viability through cost efficiency.
- Resilience and Adaptability (ECO2.1): Focuses on the district's capacity to withstand technical, environmental, and economic disruptions.
- Land Use Efficiency (ECO2.3): Promotes effective use of available land.
- Value Stability and Risk Management (ECO2.4 and ECO2.5): Ensures long-term value retention and minimizes environmental risks.

## **C- Sociocultural and Functional Quality (20%)**

- Health, Comfort, and Accessibility (SOC1): Includes thermal comfort in open spaces (SOC1.1), open space quality (SOC1.6), and noise, exhaust, and light emissions (SOC1.9).
- Urban Design and Social Integration (SOC3): Encourages barrier-free design (SOC2.1), diverse functionality (SOC3.2), and social infrastructure (SOC3.3).

## **D- Technical Quality (20%)**

- Energy Infrastructure (TEC2.1): Evaluates efficient, renewable, and resilient energy systems.
- Smart and Resource Management Systems (TEC2.4): Encourages smart infrastructure and sustainable resource use.
- Mobility Infrastructure (TEC3): Promotes sustainable transportation options for motorized vehicles (TEC3.1) and pedestrians/cyclists (TEC3.2).

## **E- Process Quality (20%)**

- Integrated and Participatory Planning (PRO1): Includes governance, project management, and stakeholder participation.
- Construction Process and Quality Assurance (PRO2 & PRO3): Focuses on minimizing construction impacts and ensuring long-term quality through monitoring.

Each criterion incorporates performance benchmarks, innovation areas, and sustainability bonuses linked to global goals like the UN's Sustainable Development Goals (SDGs). Certification levels (Silver, Gold, Platinum) depend on performance indices across all categories.

### **4-3-Benefits of the DGNB Urban Districts Certification**

- Sustainability Leadership: Encourages innovative approaches to sustainable urban development.

- Enhanced Resilience: Prepares districts for environmental, economic, and societal challenges.
- Community Well-being: Prioritizes livability and inclusivity.
- Economic Value: Improves long-term investment potential and reduces operational costs.
- Environmental Stewardship: Reduces carbon footprint and promotes eco-friendly practices.

### **Conclusion:**

The DGNB Urban Districts Certification system is a powerful framework for fostering sustainable, resilient, and livable urban spaces. By addressing environmental, economic, and sociocultural challenges holistically, it supports global efforts to create sustainable urban environments. Widespread adoption, supported by policy and community involvement, can significantly advance the transition to greener cities worldwide.

### **5. Urban Planning and Neighborhood Design Guidelines Based on the Egypt Green Pyramids Rating System (GPRS)**

(HBRC, 2017) and (Hazem & Fahim, 2021).

**Introduction:** The Green Pyramid Rating System (GPRS), Second Version (2017) developed by the Housing and Building National Research Center (HBRC) in Egypt includes a category that addresses Urban Planning and Neighborhood Development Sustainability. This is covered under the system's broader framework for sustainable development and environmental responsibility. The GPRS addresses environmental, social, and economic factors to achieve sustainable communities.

#### **6-1- Objectives**

- Promote environmentally responsible urban planning.
- Encourage resource efficiency in neighborhoods.
- Improve connectivity, accessibility, and walkability.
- Foster community engagement and inclusiveness.
- Enhance energy efficiency and reduce carbon emissions.

#### **6-2- Core Principles of GPRS for Urban Planning:**

##### **A- Land Use Efficiency**

- Prioritize mixed-use developments to reduce dependency on vehicular transport.
- Optimize land use by integrating residential, commercial, and recreational zones.

- Preserve agricultural and natural lands by avoiding urban sprawl.

#### **B- Transportation and Connectivity**

- Promote public transportation, bicycle paths, and pedestrian-friendly networks.
- Design efficient road networks with clear hierarchy and minimal congestion.
- Ensure public transit hubs are within walking distance of residential and commercial areas.

#### **C- Environmental Preservation**

- Integrate green spaces, parks, and urban forests for ecological balance.
- Protect water bodies and implement strategies to prevent pollution.
- Design with attention to site topography, avoiding unnecessary excavation or disruption.

#### **D- Energy Efficiency**

- Encourage passive design strategies to maximize natural lighting and ventilation.
- Promote the use of renewable energy sources, such as solar energy, for common infrastructure.
- Optimize street lighting using energy-efficient fixtures like LED.

#### **E- Water Management**

- Implement water-efficient landscaping (xeriscaping).
- Promote rainwater harvesting and gray water reuse systems.
- Use permeable pavements to enhance groundwater recharge.

#### **F- Social and Economic Inclusiveness**

- Provide affordable housing options.
- Design spaces for diverse community needs, including public spaces, schools, and healthcare facilities.
- Ensure accessibility for people with disabilities.

### **6-3- Neighborhood Design Guidelines:**

#### **A- Walkability and Public Spaces**

- Ensure sidewalks are wide, shaded, and safe.
- Integrate public spaces, plazas, and recreational areas.
- Minimize vehicular traffic in residential zones to prioritize pedestrian safety.

#### **B- Building Orientation and Design**

- Orient buildings to maximize natural daylight and ventilation.
- Use high-performance, locally sourced, sustainable building materials.
- Encourage roof gardens and green façades for improved thermal insulation.

#### **C- Density and Zoning**

- Adopt medium- to high-density designs to optimize resource use and infrastructure.

- Establish clear zoning regulations to avoid conflicts between industrial, residential, and commercial areas.
- Incorporate buffer zones for noise reduction and air quality improvement.

#### **D- Climate Resilience**

- Design to withstand extreme weather conditions such as high temperatures and flash floods.
- Use reflective surfaces and materials to reduce urban heat islands.
- Incorporate shaded structures and water bodies for microclimate cooling.

### **6-4- Compliance and Assessment Criteria**

- Site Selection: Projects must avoid ecologically sensitive areas and adhere to guidelines for minimal impact on biodiversity.
- Design Review: Regular audits to ensure compliance with GPRS sustainability benchmarks.
- Certification Levels: GPRS evaluates developments across four levels—Certified, Silver, Gold, and Platinum—based on adherence to criteria.

### **6-5- Benefits of Implementation**

- Reduced environmental footprint of urban developments.
- Enhanced quality of life through better air quality, reduced noise, and increased green spaces.
- Lower operational costs for residents due to improved energy and water efficiency.
- Increased property values due to sustainable design and infrastructure

#### **Conclusion:**

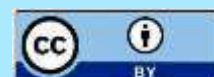
Implementing the GPRS urban planning and neighborhood design guidelines fosters sustainable, resilient, and inclusive communities. By integrating environmental considerations with social and economic goals, these principles help Egypt progress toward a more sustainable future.

### **5. SWOT Analysis between LEED-ND, BREEAM Communities, DGNB Urban Districts and Neighborhood Design Guidelines Based on the Egypt (GPRS):**

The aim of this SWOT Analysis is to evaluate and compare the strengths, weaknesses, opportunities, and threats of international green urban design and neighborhood rating systems (LEED-ND, BREEAM Communities, DGNB Urban Districts, relative to Egypt's Green Pyramid Rating System (GPRS). This comparison will identify Best Practices, adapt to Local Context, highlight Gaps, Opportunities and Facilitate Knowledge Exchange.

**(Table A- SWOT Analysis)**

| SWOT Item         | LEED-ND  | BREEAM Communities   | DGNB Urban Districts  | EG GPRS Neighborhood   |
|-------------------|--|--|---|--|
| <b>STRENGTH</b>   | <p><b>Comprehensive Framework:</b> Integrates principles of smart growth, green building, and urbanism, providing a holistic approach to sustainable neighborhood development.</p> <p><b>International Recognition:</b> Backed by respected organizations like USGBC, CNU, and NRDC, enhancing credibility.</p> <p><b>Environmental Impact:</b> Encourages transit-oriented development, habitat conservation, and energy-efficient infrastructure.</p> <p><b>Economic Benefits:</b> Increases property values, attracts investment, and reduces operational costs.</p> <p><b>Social Benefits:</b> Promotes community health, inclusivity, and accessibility through walkable designs and affordable housing.</p> <p><b>Flexible Certification Levels:</b> Allows projects to achieve varying levels of certification based on their goals and resources (Certified to Platinum).</p> <p>(U.S. Green Building Council, n.d.)</p> | <p><b>Comprehensive Framework:</b> BREEAM Communities adopts a holistic approach, covering environmental, social, and economic dimensions, which ensures balanced sustainability.</p> <p><b>Early Integration:</b> Focuses on embedding sustainability at the master planning stage, improving long-term outcomes.</p> <p><b>International Recognition:</b> The framework is widely recognized and respected, increasing project credibility and marketability.</p> <p><b>Enhancement of Quality of Life:</b> Encourages development projects that foster well-being, inclusivity, and stronger community ties.</p> <p><b>Structured Assessment Process:</b> Clearly defined stages and scoring criteria provide developers with actionable guidance and benchmarks.</p> <p><b>Broad Applicability:</b> Suitable for mixed-use, residential, and urban developments, accommodating a variety of project types.</p> <p><b>Alignment with Regulations:</b> Supports compliance with local and international sustainability standards, streamlining approvals. (Sharifi, Dawodu, &amp; Cheshmehzangi, 2021)</p> | <p><b>Comprehensive Framework</b> Evaluates sustainability across multiple dimensions: environmental, economic, sociocultural, technical, process, and location qualities.</p> <p>Offers a holistic approach to urban planning, ensuring diverse sustainability aspects are addressed.</p> <p><b>Flexibility and Adaptability</b> Tailored to international contexts, making it applicable in various cultural and climatic regions.</p> <p>Phased certification allows for iterative improvement and alignment with project development stages.</p> <p><b>Encouragement of Innovation</b> Promotes cutting-edge technologies and sustainable urban practices, fostering long-term resilience.</p> <p>Encourages stakeholder engagement and integrated planning processes.</p> <p><b>Focus on Community Well-being</b> Enhances livability through inclusive design, green spaces, and community interaction.</p> <p>Prioritizes accessibility and equity, creating a socially cohesive urban environment. (Huang, Tao, Qiu, &amp; Chang, 2023)</p> | <p><b>Comprehensive Framework:</b> Integrates environmental, social, and economic sustainability principles, ensuring a holistic approach to urban planning.</p> <p><b>Environmental Preservation:</b> Strong emphasis on green spaces, water conservation, and renewable energy reduces ecological footprint.</p> <p><b>Resource Efficiency:</b> Guidelines promote energy and water efficiency, leading to long-term cost savings for developers and residents.</p> <p><b>Inclusivity and Accessibility:</b> Focus on affordable housing, accessibility for all, and public spaces fosters equitable community development.</p> <p><b>Climate Adaptability:</b> Strategies like urban heat island mitigation, climate-resilient design, and water management enhance neighborhood resilience to extreme weather.</p> <p><b>International Alignment:</b> Aligns with global sustainability standards, boosting credibility and potential for international collaborations.</p> <p><b>Certification System:</b> Offers measurable and tiered certification (Certified, Silver, Gold, Platinum), incentivizing continuous improvement. (Hazem &amp; Fahim, 2021).</p> |
| <b>WEAKNESSES</b> | <p><b>High Costs:</b> Certification and implementation are expensive, particularly for smaller developers or projects in underfunded areas.</p> <p><b>Complex Process:</b> Involves extensive documentation and compliance with rigorous criteria, potentially discouraging participation.</p> <p><b>Local Adaptation Challenges:</b> May require alignment with diverse and complex zoning regulations and building codes.</p> <p><b>Limited Awareness:</b> Many stakeholders, especially in less developed regions, are unaware of LEED-ND or its potential benefits. (Szibbo, 2015) and (Komeily &amp; Srinivasan, 2015)</p>  | <p><b>High Initial Costs:</b> The need for substantial upfront investment can deter adoption, especially for smaller developers.</p> <p><b>Complexity:</b> The detailed documentation and stakeholder collaboration requirements can be resource-intensive and time-consuming.</p> <p><b>Adaptation Challenges:</b> Difficulty in aligning with specific local regulations, planning policies, and cultural practices.</p> <p><b>Reliance on Stakeholder Engagement:</b> Success is heavily dependent on effective collaboration, which can be challenging to achieve. (Sharifi, Dawodu, &amp; Cheshmehzangi, 2021)</p>  | <p><b>High Initial Costs</b> Significant investment required for planning, implementation, and certification processes.</p> <p>May deter adoption by smaller municipalities or developers with limited budgets.</p> <p><b>Complex Data Requirements</b> Extensive data collection and analysis can be resource-intensive and time-consuming.</p> <p><b>High dependence on expertise</b> in sustainable development for proper implementation.</p> <p><b>Global Adaptation Challenges</b> Adapting the system to diverse regional and climatic conditions can introduce complexities.</p> <p><b>Risk of misalignment</b> with local priorities or insufficient flexibility in certain contexts. (Huang, Tao, Qiu, &amp; Chang,</p>   | <p><b>High Initial Costs:</b> Sustainable infrastructure and design strategies can lead to increased upfront costs for developers.</p> <p><b>Limited Awareness:</b> Public and developer awareness of GPRS principles may be insufficient, hindering widespread adoption.</p> <p><b>Regulatory Challenges:</b> Potential conflicts with existing urban planning regulations or insufficient enforcement mechanisms.</p> <p><b>Skilled Workforce Gap:</b> Implementation of advanced techniques like renewable energy systems and passive design may require specialized skills not readily available locally.</p> <p><b>Slow Implementation:</b> Complex compliance and assessment processes may delay project timelines. (Hazem &amp; Fahim, 2021).</p>   |





| SWOT Item     | LEED-ND   | BREEAM Communities   | DGNB Urban Districts   | EG GPRS Neighborhood  |
|---------------|---|--|--|---|
| OPPORTUNITIES | <p><b>Government Incentives:</b> Governments can offer tax breaks, grants, or expedited approvals for LEED-ND projects.</p> <p><b>Public-Private Partnerships:</b> Collaboration can ease financial burdens and foster large-scale adoption of sustainable practices.</p> <p><b>Educational Outreach:</b> Increasing awareness among urban planners, developers, and communities can expand the program's reach.</p> <p><b>Technological Advancements:</b> Innovations in green technology can make certification more accessible and affordable over time.</p> <p><b>Global Demand for Sustainability:</b> The growing focus on sustainable development provides an expanding market for LEED-ND. (Cease et al., 2019) and (Li et al., 2023)</p> | <p><b>Growing Demand for Sustainable Developments:</b> Rising awareness and regulatory pressure for sustainability increase the demand for frameworks like BREEAM Communities.</p> <p><b>Technological Integration:</b> Advances in green technologies, data analytics, and smart city solutions can enhance implementation and performance tracking.</p> <p><b>Global Urbanization Trends:</b> Rapid urbanization creates opportunities for large-scale sustainable urban planning.</p> <p><b>Localization Potential:</b> Adapting the framework to regional and cultural needs can expand its relevance and adoption globally.</p> <p><b>Incentives and Funding:</b> Governments and financial institutions offering incentives for sustainable developments can offset implementation costs. (Sharifi, Dawodu, &amp; Cheshmehzangi, 2021)</p> | <p><b>Increased Government Support:</b> Subsidies, tax incentives, or financial aid could boost adoption rates and reduce upfront costs.</p> <p><b>Integration into national sustainability goals and urban policies</b> could enhance its impact.</p> <p><b>Rising Demand for Sustainable Urban Development:</b> Growing global focus on climate resilience and carbon neutrality offers a strong market for the system.</p> <p><b>Partnerships with private sector developers and urban planners</b> can increase reach and influence.</p> <p><b>Capacity Building and Training:</b> Training professionals in DGNB standards can expand expertise and improve project outcomes.</p> <p><b>Collaboration with academic and research institutions</b> to further refine tools and methodologies.</p> <p><b>Integration:</b> Leveraging smart city technologies and digital twins to enhance technical quality and monitoring.</p> <p><b>Increased emphasis on renewable energy systems and green infrastructure.</b>(Bahale &amp; Schuetze, 2023)</p> | <p><b>Government Incentives:</b> Potential for policy support, subsidies, or tax breaks to promote GPRS adoption in urban planning projects.</p> <p><b>Global Trends:</b> Increasing global focus on sustainability can attract international funding and partnerships for GPRS-based projects.</p> <p><b>Technological Advances:</b> Adoption of emerging technologies like smart grids, IoT, and advanced building materials can enhance implementation efficiency.</p> <p><b>Urban Expansion:</b> Egypt's growing urbanization provides a significant opportunity for embedding GPRS principles in new developments.</p> <p><b>Education and Training:</b> Establishing training programs to build local expertise in GPRS compliance and green construction techniques.</p> <p><b>Public Engagement:</b> Raising community awareness about the benefits of sustainable design can foster grassroots support and participation. (Hazem &amp; Fahim, 2021).</p> |
| THREATS       | <p><b>Economic Uncertainty:</b> Fluctuating economic conditions may discourage investment in LEED-ND projects due to high upfront costs.</p> <p><b>Barriers:</b> Stringent or conflicting local regulations could hinder implementation.</p> <p><b>Competition from Alternative Systems:</b> Other green certification programs may be more appealing in certain regions or industries.</p> <p><b>Community Resistance:</b> Lack of understanding or support for sustainable development principles can create delays or opposition.</p> <p><b>Climate Challenges:</b> Adapting criteria to address increasingly unpredictable climate-related risks may require ongoing updates and investments. (Pham et al., 2020)</p>                         | <p><b>Competitive Alternatives:</b> Other green building frameworks, such as LEED ND and CASBEE-UD, may compete for market share.</p> <p><b>Economic Uncertainty:</b> Fluctuating economic conditions could deter investment in sustainability certifications.</p> <p><b>Resistance to Change:</b> Developers and stakeholders unfamiliar with sustainability frameworks might resist adoption due to perceived complexity or cost.</p> <p><b>Evolving Regulations:</b> Changes in local and international policies could impact the applicability of the framework. (Naji &amp; Gwilliam, 2021)</p>   | <p><b>Economic Constraints</b><br/>Global economic fluctuations may limit funding for large-scale sustainable projects.</p> <p><b>Potential resistance from stakeholders</b> prioritizing short-term gains over long-term sustainability.</p> <p><b>Lack of Awareness or Expertise</b><br/>Limited understanding of DGNB standards among planners and municipalities could hinder adoption.</p> <p><b>Resistance to change in traditional urban planning practices.</b></p> <p><b>Competitive Frameworks</b><br/>Presence of alternative urban certification systems (e.g., LEED for Neighborhood Development, BREEAM Communities) could divide market attention.</p> <p><b>Regional frameworks</b> tailored to local needs might overshadow the DGNB system.(Bahale &amp; Schuetze, 2023)</p>   | <p><b>Economic Instability:</b> Economic challenges may limit funding for green infrastructure and discourage developers from adopting GPRS guidelines.</p> <p><b>Resistance to Change:</b> Developers and stakeholders accustomed to conventional practices may resist adopting sustainable planning principles.</p> <p><b>Climate Change Escalation:</b> Accelerating climate impacts could strain resources, making it difficult to achieve GPRS goals.</p> <p><b>Competitive Standards:</b> Emergence of alternative green building and planning standards could dilute focus and adoption of GPRS.</p> <p><b>Political Shifts:</b> Changes in governmental priorities or reduced political will could undermine long-term commitment to GPRS initiatives. (Hazem &amp; Fahim, 2021).</p>   |

### Conclusion of SWOT analysis:

The SWOT analysis for various green building and community rating systems—LEED-ND, BREEAM Communities, DGNB Urban Districts and Egypt’s Green Pyramids Rating System (GPRS)—highlights both the strengths and challenges of these frameworks in fostering sustainable urban development.

- Strengths across these systems include a focus on environmental performance, energy efficiency, and social wellbeing. LEED-ND and BREEAM Communities, for instance, emphasize comprehensive, integrated approaches to urban planning, prioritizing public health and community engagement. DGNB offers a highly flexible, context-driven approach to sustainability. GPRS is deeply attuned to local cultural, environmental, and economic conditions, to present the applicability of sustainability practices to Egypt’s urban development.
- Weaknesses involve challenges with scalability and implementation. LEED-ND, while global in its scope, faces issues with local adaptation in developing regions. BREEAM Communities may struggle with the complexity of its criteria, making it difficult for some developers to meet all standards. DGNB’s certification process, while rigorous, can be seen as cumbersome for smaller projects. GPRS, while locally relevant, may not yet have the widespread recognition or resources to match its international counterparts.
- Opportunities lie in expanding awareness and market adoption, improving regional resilience, and aligning these systems with evolving climate and urbanization challenges. GPRS, for instance, has the potential to be a leader in the region if it adapts its processes to the rapidly changing urban context.
- Threats include the risk of these systems becoming outdated in the face of fast-paced technological and environmental changes. The varying degrees of governmental and market support can also impact the success of these frameworks, especially in regions like Egypt, where the green building market is still evolving.

In sum, while these systems offer robust frameworks for sustainable urban development, they each face challenges in local implementation, scalability, and adaptation to fast-changing global and regional dynamics.

### RECOMMENDATIONS:

Based on the research, the recommendation can be provided to enhance the Urban Planning and Neighborhood Design Guidelines for the Egypt Green Pyramids Rating System (GPRS) as below:

#### • Strengthen Sustainability Integration and Holistic Approach

**Recommendation:** Adopt a more integrated approach to sustainability, focusing on social, environmental, and economic sustainability as done in LEED-ND and BREEAM Communities.

**Action:** Incorporate social equity and community engagement measures, ensuring that developments provide equal access to resources and services for all demographic groups.

**Action:** Emphasize water efficiency, climate resilience, and low-carbon urban mobility in neighborhood design.

#### • Local Context and Climate Responsiveness

**Recommendation:** Build on the successful models from DGNB by aligning GPRS more closely with Egypt’s climatic conditions, local culture, and urban challenges.

**Action:** Ensure that urban planning and neighborhood guidelines focus on heat reduction strategies, use of local materials, and energy-efficient building designs that suit Egypt’s hot and arid climate.

**Action:** Include specific measures to address water scarcity, such as rainwater harvesting and grey water reuse, with guidelines that are locally adapted and effective.

#### • Emphasize Multi-Use and Mixed-Use Development

**Recommendation:** Incorporate multi-use zoning strategies that encourage mixed-use developments for both residential and commercial spaces, similar to those promoted by LEED-ND and DGNB.

**Action:** Establish guidelines that prioritize walkability, cycling infrastructure, and public transportation to reduce car dependency and improve connectivity between diverse land uses.

**Action:** Create incentives for developments that foster community interaction and local economy support, such as shared spaces, markets, and cultural hubs.

#### • Governance, Collaboration, and Community Engagement

**Recommendation:** Learn from BREEAM Communities and LEED-ND in emphasizing stakeholder engagement and collaborative governance.

**Action:** Encourage early involvement of community stakeholders, including local residents, in the urban planning process to ensure designs

reflect their needs and values.

**Action:** Promote public-private partnerships (PPPs) and multi-stakeholder initiatives to implement urban sustainability projects.

• **Resilience to Climate Change and Natural Disasters**

**Recommendation:** Integrate climate change resilience as a core element of urban design, as highlighted in DGNB.

**Action:** Develop specific criteria that assess how urban districts are designed to mitigate the effects of heat waves, flooding, and sandstorms.

**Action:** Include urban greening measures, such as green roofs, green walls, and urban parks, to improve air quality, reduce urban heat island effects, and enhance biodiversity.

• **Innovation in Resource Management**

**Recommendation:** Incorporate innovative resource management strategies, drawing inspiration from LEED-ND.

**Action:** Create comprehensive guidelines for waste management, material recycling, and circular economy principles in urban planning. Ensure that urban districts prioritize waste-to-energy solutions and sustainable supply chains for construction materials.

**Action:** Develop policies to encourage distributed energy generation, like solar and wind energy, within communities to reduce reliance on centralized power grids.

• **Performance Metrics and Continuous Monitoring**

**Recommendation:** Like BREEAM Communities, adopt a strong emphasis on performance monitoring and continuous improvement.

**Action:** Establish clear KPIs (Key Performance Indicators) for ongoing monitoring of sustainability goals, such as energy consumption, water usage, and air quality, throughout the life cycle of urban developments.

**Action:** Create a framework for post-occupancy evaluations to assess whether sustainability goals are being met and to make adjustments to urban planning guidelines based on real-world outcomes.

• **Enhance Educational and Capacity-Building Programs**

**Recommendation:** Increase focus on education and capacity building for local architects, planners, and developers, similar to the approach used in LEED-ND and DGNB.

**Action:** Develop specialized training and certification programs for professionals involved in the planning, design, and implementation of sustainable neighborhoods and urban districts.

**Action:** Provide incentives for innovative research and development in urban sustainability practices, particularly those that address the unique challenges of the Egyptian context.

By implementing these recommendations, the Egypt Green Pyramids Rating System (GPRS) can become a certification system for urban sustainability that addresses local needs while aligning with global best practices. This will support the development of sustainable, resilient, and livable urban environments in Egypt.

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