

Mexican Folk Art as a Source of Inspiration for Creative Fashion Design Innovations

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Abstract

Human body has as a second skin which is: clothes that express a particular history from an individual Personality containing appearances. It comprises a zeitgeist which expresses needs and aspirations of specific Times. National identity indicates distinct design elements, such as colours and materials. The significance of Colour is considered in the Mexican garment design as a cultural and anthropological aspect which is rely on artistic manifestations such as literature, poetry, music, photography, painting, cinema and different kind of cultural events like opera or theatre. In addition to the customs, myths, beliefs, , values and ethics (Nallely Range) . Mexican arts are considered one of the arts that are rich in diverse natural elements, colors, and diversity that can inspire wonderful designs in the domain of fashion design. They are found in the cities of Mexico and contribute to our astonishment at their art and creativity. You also see wandering around the cities and visiting workshops and family exhibitions as a wide experience (Marina Aguirre). Mexican art is a form of folk art that has been passed down through generations. Some folk arts in Mexico have been affected by Spanish while folk arts are rely on traditional Indian arts and crafts.(Mexican Tin Art). Today , approximately 8% of Mexico's population, many of whom are in India, earn a living by making and selling folk arts and crafts especially the art of textile design. They take the popular word for specific or group of ideas, and then adopt them into the group. Therefore, Mexican folk art is based on famous traditions, it is constantly changing and improving into new forms and can therefore be used in many areas of design.

Keywords

Innovating, visions Mexican folk art, fashion domain

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Research problem:

To what extent can we be inspired by the symbols of popular Mexican art and the natural elements found in the Mexican environment in creating designs and employing them in the domain of fashion design?

Research importance:

The importance of the research is to extract the symbols and natural elements present in the Mexican environment and draw inspiration from them in creating innovative designs for women's fabrics and using them in the field of fashion.

Research objectives:

- 1- Extracting the most popular symbols and natural elements found in the Mexican environment .

- 2- Study and analyze these motifs (outlines– colors) .
- 3- Taking inspiration from these motifs in drawing configurations and developing them into several design visions.
- 4- Making a comparison between the symbols and the design visions inspired and developed from those symbols.
- 5- Extracting the color palette for those design visions.
- 6- Creating an employment vision for these designs on a group of mannequins in the field of fashion.

Research hypothesis:

The research supposes that Mexican heritage and it's motifs need to be more renowned in the field of textile design, which can be used in

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fashion.

Research Limits:

Creating design visions inspired by the symbols and motifs found in the Mexican environment

Objective limits: Studying and analyzing the motifs of Mexican folk art and drawing inspiration from them in creating women’s textile designs and using them in the field of fashion.

Research methodology:

Descriptive and analytical method: an analytical study for symbols and motifs of Mexican environment (- aesthetic values of line, color, composition).

Experimental method: Innovate some experimental visions of designs inspired from the analytical Study to be suitable as women’s fabrics ,employed in the field of fashion

Theoretical framework for the research

Textile in Mexico: Mexican clothing is rich in tradition, Combining Indian and Spanish elements. Weaving is an old Mexican craft. The oldest Loom-woven fragment in the country dates back To between 900 and 200 BC. Fibres used include:

Bark, agave, and cotton. The Spanish introduced Wool and silk. Later on, man-made



Fig 1 : yarn painting ,made by the Huichol in Mexico

Sources of inspiration in the Mexican environment:

- 1- Drawing inspiration from Mexican heritage such as the Huichol tribe.
- 2- Inspiration from natural elements in the Mexican environment.
- 3- Inspiration from Mexican motifs.

Below There are three groups of design visions, source of inspiration, their analytical studies , their colour palette and

fibres and Dyes came into use. Before the Spanish came to Mexico, fabrics were woven on the blackstrap Loom. That is still used through Indian women today to weave narrow panels of cloth. Men weave on The treadle or floor loom (introduced by the Spanish), creating wider pieces of cloth.

Art of the Huichol in Mexico: The Huichol Indians reside in a distant part of Mexico in apart areas of Nayarit and Jalisco. In the face of great pressures for Change, they have preserved many of their conventional beliefs and Ceremonies. The Huichol (pronounced Wee-chol) are an indigenous ethnic group descended from the Aztecs, primarily living in the Sierra Madre Mountains in west central Mexico. In recent history they have been farmers, but are also artisans and sell their yarn paintings and embroidered sculptures in order to support a traditional way of life .The Huichol people have struggled to maintain their religious ceremonies and culture in the face of Increased modernization and improvement of the ground around them .The yarn paintings of the Huichol hold many tales, stories about the Huichol people’s religious thoughts, their relationship to the natural world, and even inform stories about the turning in the Huichol culture over time.






Fig ,2,3 : motifs that are affiliated to the in Mexico

employing them on the model

- 1- A collection of design visions inspired by Mexican heritage
- 2- A collection of design visions inspired by nature (such as well-known animals and plants) in the Mexican environment.
- 3- A collection of design visions inspired by Mexican motifs

The Design	The Analysis Process
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	<p>In this design: it was inspired by the Mexican motifs known to the Mexican Huichol tribe, mixed with the art of collage.</p>
	<p>In this design: It was inspired by the Mexican motifs known to the Mexican Huichol tribe, with the addition of some textures that suggest the movement of the motifs</p>
	<p>This design was inspired by natural animals found in the Mexican environment, such as deer, adding a kind of optical illusion to the design.</p>
	<p>This design was inspired by the natural animals found in the Mexican environment, such as birds and natural plants, with the addition of a simple shadow to Mexican decorations in the background and not appearing directly.</p>
	<p>This design was inspired by a combination of natural animals such as deer, birds, and a group of plants known in Mexico</p>




	<p>This design was inspired by a combination of well-known Mexican decorations in the Mexican environment, with cool colors such as blue and grey tones to add some calm to the design.</p>
	<p>This design was inspired by a group of well-known Mexican motifs, with the color changed to the shades of cashmere that women prefer in their clothes.</p>
	<p>This design was also inspired by a group of well-known Mexican motifs with bright colors, with their color changed to darker shades to suit their use in women's fabrics.</p>



Fig1: Source of inspiration. (Mexican heritage)



Fig2: The design vision

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Fig 3: Employing the design on the model.



Fig 4: Study and analysis process



Fig 5: Source of inspiration. (Mexican heritage)



Fig 6: The design vision.



Fig7 : The process of studying, and analyzing,



Fig8 : employing the design on the model



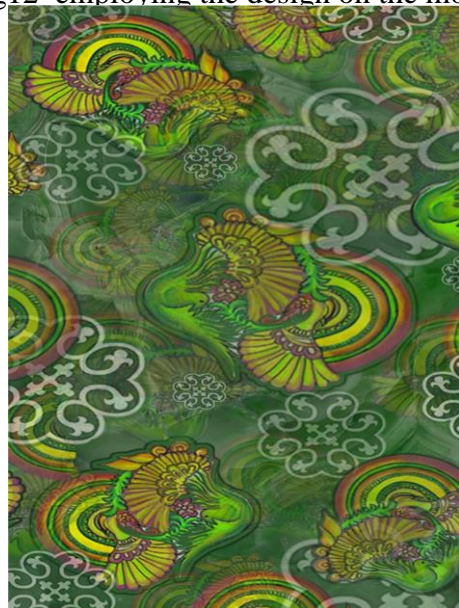
Fig 9 :Source of inspiration.
(Natural element in mexican environment)

Fig10: The design vision,



Fig11 : The process of studying, and analyzing

Fig12 employing the design on the model



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Fig 13 :Source of inspiration
(Nature in mexican environment)

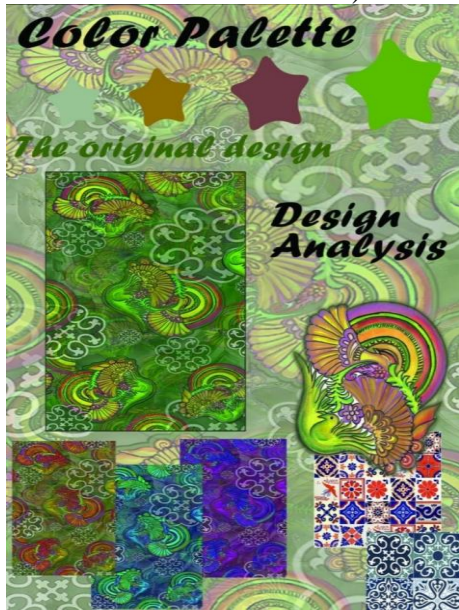


Fig15: The process of studying and analysis.



Fig 17: Source of inspiration.(Natural element)

Fig14 : The design vision,



Fig16: employing on the model .



Fig 18: The design vision,



Fig19 :The process of studying and , analyzing,.

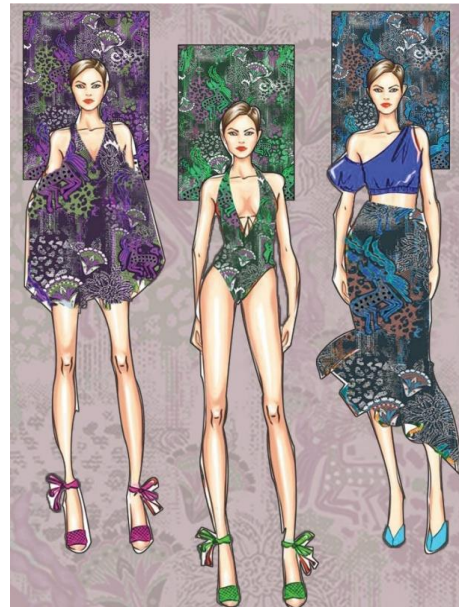


Fig20: employing on the model



Fig 21 :Source of inspiration.



Fig22: The design vision,



Fig23: The process of studying and analyzing,



Fig24: employing on the model

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Fig 25: Source of inspiration (Mexican motifs)

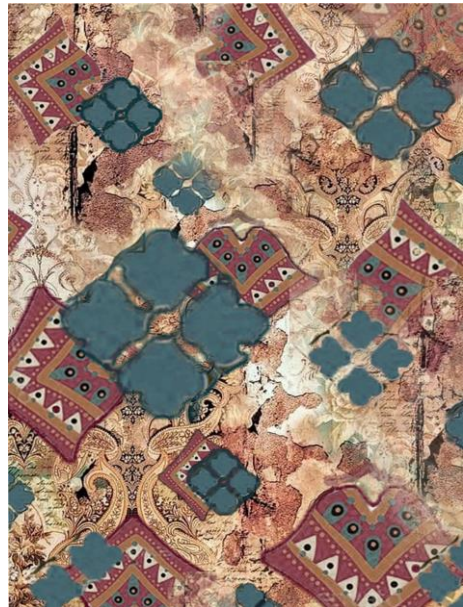


Fig26: The design vision,



Fig27: The process of studying and , analyzing,



Fig28: : employing on the model

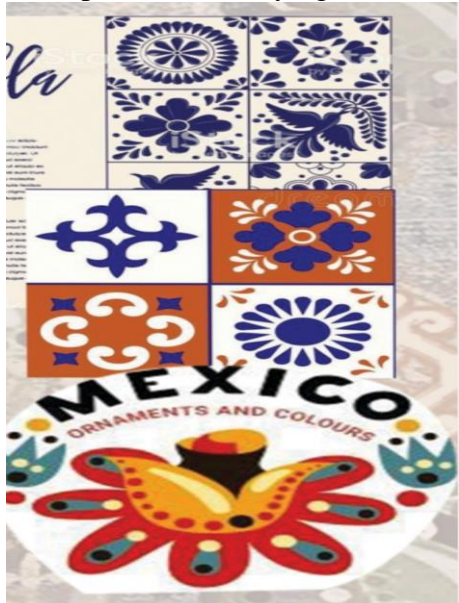


Fig29: : source of inspiration (mexican motifs).



Fig30: the design vision



Fig 31: the process of studying and analysing.



Fig32 : employing on the model

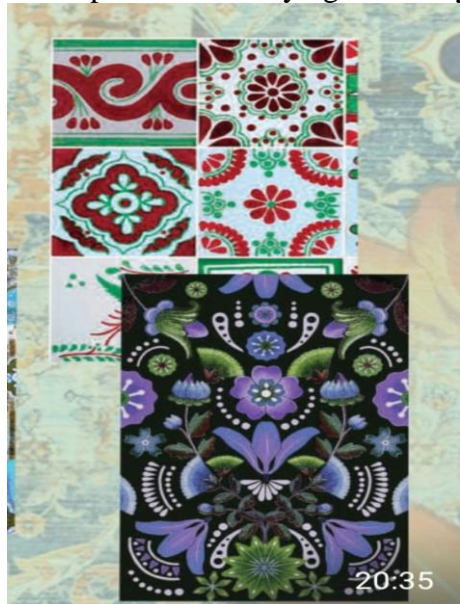


Fig 33: the source of inspiration



Fig 34: The design vision



Fig 35: the process of studying and analysing



Fig 36 : employing on the model

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Results:

From the designs above, we conclude that Mexican art is one of the arts that can be inspired by in various fields of design because it contains a large and diverse group of decorations and motifs that can be used to innovate many design visions and implement them on the ground by printing them on various fabrics and employing them in the field of textile and fashion design.

Recommendations:

I recommend paying more attention to the importance of Mexican art in inspiring many designs that can be used in many fields, especially the field of printing women's fabrics and fashion domain

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